



**For Immediate Release**

**Contact:** Eric Macklin  
Hunter Marine Corporation  
Marketing & Training Manager  
(386) 462-3630  
[emacklin@huntermarine.com](mailto:emacklin@huntermarine.com)

## **Beauty, Brains and Brawn in New Hunter 50CC flagship**

Alachua, FL, September 15, 2008 – Hunter Marine Corporation today announced the launch of its newest and largest model -- the Hunter 50CC. “This center cockpit cruiser is the culmination of an unprecedented effort in research and development, resulting in a cruising platform that eclipses any current offerings in the category with an amazing depth of amenities, ergonomics, styling, and performance” said John Peterson, Hunter’s Vice President of Sales & Marketing.

The 50CC shares the same hull and rig with the sturdy and well proven, twin wheel H-49 introduced in 2006. Adventurer Mike Harker recently completed a 12 month circumnavigation aboard Wanderlust III, a 2007 Hunter 49. Harker praised the boats performance, reliability and comfort saying that it “exceeded my every expectation”. Two hundred mile sailing days were not uncommon during the trip, enabling him to stop and enjoy many places of interest along the way. The 50CC’s dependable and versatile B & R rig has been designed to accommodate up to 14 different sailplan combinations, allowing prospective owners to order the boat optimized for their expected sailing conditions.

By starting with a well proven platform in the H-49 hull and rig, the Hunter design team focused on improving the integration of function and styling. A streamlined deck exemplifies the effort with an attractive wrap-around windshield that compliments the boats lines and also draws natural light into the large and open salon.

The elevated cockpit is placed forward and delivers outstanding visibility all around the boat. Deep seating with angled backrests, conveniently located rigging controls and Hunter’s trademark Traveler Arch® all contribute to a secure, comfortable and functional control center that is especially kind to shorthanded crews. An expansive aft deck has been sculpted into a comfortable lounge area complete with a cushioned aft sun deck, a removable cocktail table and a forward facing double stern-rail seat. From the lounge area, the transom is gracefully accessed via a pair of winding stairs and flanked at the top and bottom by spacious storage compartments.

The interior is constructed in a maintenance-free cherry laminate accented with hardwood fiddles, sturdy stainless handrails and designer fabrics that bind the space together with inviting warmth. Natural light from the large, wrap-around windshield flows throughout the salon and galley to create a bright and open living space. While every area of the boat shines with graceful attention to detail, the “*Pièce de résistance*” lies in the strikingly opulent aft stateroom.



A live-aboard cruisers paradise, the aft stateroom of the Hunter 50CC leaves little to be desired. Notable features include:

- 6'8" headroom
- Natural light and ventilation from 10 fixed and opening ports
- Luxurious oversized queen berth with memory foam mattress
- Custom divan
- Makeup table
- Faux granite nightstands
- Cedar chest storage
- Walk in cedar closet
- Dresser
- Optional hide away jet-spa tub

The beautiful woodwork disguises masterfully executed internal systems design and installation. "Seamlessly providing all the comforts of home requires a painstaking effort to ensure long term serviceability." added Peterson. "It starts by selecting component vendors who can prove their products are reliable and can provide customer support later down the road." Going a step further, the design incorporates easy access to all systems components such as the auxiliary diesel, generator, steering gear, plumbing, electrical systems and thru-hull fittings.

The emphasis on systems stemmed from preliminary research designed to isolate the reasons customers choose new over pre-owned. Peterson explained; "Integration of conveniences was a recurring theme. We found an appetite for the myriad of accessories available to the modern sailor, but the perceived benefits diminish when compared with the resources required to refit an older design. Most customers prefer to have their technology built-in, not bolted on. The convenience and confidence that come with a new boat often made the difference. We wanted to capitalize on that and went the extra mile to maximize the 50CC's capabilities."

The "brains" behind the beauty allow features like; a 23" HD flat screen TV, Bose entertainment system, coffee maker, state-of-the-art Raymarine electronics and a comprehensive power management system, to blend right into the well thought out floorplan.

The gourmet style galley features all the amenities of home including extensive storage capacity, refrigerator / freezer, granite style countertops and stainless steel grab rails that add both style and function.

The standard forward stateroom offers similar comforts including; a double island berth, separate head and shower compartments, vanity and plenty of storage capacity. A family friendly tri-cabin option splits the space into two private cabins.

Rounding out the package is an extensive list of "brawny" construction and safety features appreciated by anyone contemplating a long distance cruise. The hull is balsa cored in the topsides for extra stiffness with solid FRP below the waterline reinforced with two layers of Kevlar in the forward sections for extra impact resistance. The structural grid/pan is hand laminated in a single piece and fused to the hull with the



interior components preassembled in place. The deck is matched to the hull using an outward flange joint sealed with 3M 5200 and mechanically fastened with both screws and bolts. It's then capped with a tough composite / stainless rub rail. A solid stainless steel Aquamet® rudder shaft, a deep bilge with three pumps, CO detectors and a built-in life raft storage space are also included standard.

Recognizing the challenges of today's market, Hunter has developed an aggressive trade-in program to assist buyers looking to move up into this new flagship.

“Overall, we believe our new 50 Center Cockpit is one tremendous value, offering remarkable sailing performance and the utmost in cruising comfort.” concluded Peterson.

Hunter Marine Corporation is a premier sailboat manufacturer in North America, and is part of the Luhrs Marine Group, an employee ownership company. Hunter distributes sailboats from 14' to 50' in 46 countries throughout the world. For more information on Hunter visit [www.huntermarine.com](http://www.huntermarine.com).

**MEDIA NOTE:** Digital photography and floorplan renderings are available through Hunter's .ftp site. [www.huntermarine.com/ftp](http://www.huntermarine.com/ftp).



**HUNTER**  
MARINE CORPORATION  
AN EMPLOYEE OWNERSHIP COMPANY  
WE GO THE DISTANCE

### HUNTER 50CC SPECIFICATIONS

Length Overall	49' 11"	Sailplan	
Hull Length	47' 10"	I	54' 7"
LWL	43' 10"	J	16' 6"
Beam	14' 9"	P (std)	51' 7"
Std Shoal Keel		P (tall)	55' 9"
Draft	5' 6"	E (std)	21' 10"
Displacement	36,945 lbs	E (furling)	23' 8"
Ballast	12,500 lbs		
Optional Deep Keel		Fuel: std/opt	162 / 229 Gal
Displacement	35,611 lbs	Water	194 / 127 Gal
Draft	7'	Holding Tank	52 Gal
Ballast	11,216 lbs	Water Heater	11 / 39 opt
		Inboard Engine (std)	75 HP
Mast Height (std)	63' 4"	Inboard Engine (opt)	110 HP
Mast Height (optional)	68' 6"	CE Classification	A/13
<b>Sail Areas</b>			
<b>Standard Configuration</b> Conventional main & self tacking jib	1,247 Sq ft		
<b>Mariner Pkg Configuration</b> Furling main with vertical battens & self tacking jib	1,131 Sq ft		
<b>Overlapping Jib Option</b> Additional sail area	77 Sq ft		
<b>Staysail Option</b> Additional sail area	167 Sq ft		
<b>Tall Rig Option Conventional Main</b> Additional sail area	27 Sq ft		
<b>Tall Rig Option Furling Main</b> Additional sail area	50 Sq ft		