



For Immediate release:

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### **Offshore Sailing School and Hunter offer discounts to customers**

Alachua, FL: February 23, 2009: Company officials announced today a new cross-promotional benefits program for their combined customer base. Under the new program, Hunter owners will be eligible for a 30% discount on select sailing courses provided by Steve & Doris Colgate's Offshore Sailing School. Additionally, Hunter has enhanced a new boat buyer's discount program for recent Offshore Sailing School graduates.

John Peterson, Hunter Marine Vice President of Sales & Marketing said "Offshore's hands-on training environment teaches confidence boosting skills that empower sailors to fully enjoy their boating investment. Extending a tuition discount to our customers provides them with an opportunity to fulfill their more ambitious sailing dreams."

Offshore Sailing School offers a wide range of courses that teach everything from basic skills to live-aboard cruising. Live-aboard cruising courses are taught on board new 38-49 ft Hunters at Offshore's locations in Florida and New Jersey. In addition to the tuition discount, Offshore will also provide a 'best available accommodations package' rate for the Florida locations.

The companies have also partnered to create cash rebate incentives up to \$2,500 for recent Offshore Sailing School graduates who purchase a new Hunter sailboat after their training. The rebates may be combined with other promotional discounts offered by Hunter or the local dealer.

"Working with Hunter Marine to bring more people into the sailing lifestyle has long been a win-win for Offshore Sailing School," says Doris Colgate – Offshore's CEO and President. "We offer Bareboat Cruising Preparation and Live Aboard Cruising training on Hunter Yachts at our stateside locations, which our customers and instructors love. Many of our clients go on to purchase Hunter Yachts after completing one of our courses – particularly 'Fast Track to Cruising®' which takes a student from novice to ready-to-cruise in just seven days."

Both companies have plans to promote the discount programs through their websites, email newsletters and one-on-one customer contact at trade shows and dealerships throughout North America.

**WE GO THE DISTANCE**

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MARINE CORPORATION  
AN EMPLOYEE OWNERSHIP COMPANY

Ranked #1 by *Practical Sailor* in both instructors and curriculum, Offshore is the only sailing school in the United States qualified to offer courses recommended by the American Council on Education for college credit. Offshore provides training at all levels of sailing instruction. Locations include Fort Myers Beach, Captiva Island, Florida Keys and St. Petersburg, FL; Jersey City, NJ, New York, NY and Tortola, British Virgin Islands. Visit [www.offshoresailing.com](http://www.offshoresailing.com) for more information.

Hunter Marine Corp is the premier sailboat manufacturer in North America, and part of the Luhrs Marine Group, an employee ownership company. Hunter distributes sailboats from 14 to 50 feet in 46 countries throughout the world. Additional information can be found at: [www.huntermarine.com](http://www.huntermarine.com)

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